

EMAIL TO SEND TO YOUR CHURCH MEMBERS TO SOLICIT THEIR HELP IN PROMOTING YOUR EASTER SERVICES

Edit the below email to reflect your church Easter details. Careful here. The below emails is an email you send to your members THAT CONTAINS a cut-and-paste email that THEY CAN SEND ALSO to their friends and family. It can get confusing so understand that the FIRST Part of the below email is what you are writing to your members. The SECOND part is what you are suggesting they send out themselves to their network. Make sure BOTH reflect your Easter service details.

SUBJECT: I need your help...
SUBJECT: will you share about this?
SUBJECT: this one thing could change a life
SUBJECT: a quick favor to make a difference
SUBJECT: a quick favor regarding Easter?

Dear church member,

I am writing to request your help.

As you know, we are planning a big (insert the name of your Easter event and description). Easter is the "Super Bowl" of Christianity. Lots of people just show up and lots of people accept invites to church who normally wouldn't come.

This means many could come to Christ this Easter!

First of all, I hope that you will attend. If you are going to be in town, I hope to see you at our services.

If you will be attending, I ask you to **help us promote this big day... which may be someone's "new beginning" in Jesus.**

I am specifically asking for any of the following that you would be willing to do:

1. Send personal email invitations to those you care about.

I want this to be simple and easy for you, so below *I have included an email that you can edit and make your own.*

2. Post invites to Facebook.

There are two ways to do this.

One way is to go to **our church Facebook page** and click “share” on any of the posts related to our Christmas services. Our Facebook page is [https://www.facebook.com/\[insert rest of URL to your church page\]](https://www.facebook.com/[insert rest of URL to your church page])

Thank you so much. The more we like, share, click and email, the more folks who will come to hear the gospel story this Easter and have their personal new beginning.

And it only takes a few seconds to “get the word out.” I’m grateful for your help.

Wouldn’t it be great to know you had a part in someone’s salvation this Easter? There’s no greater miracle than that!

Thank you,

PASTOR NAME
CHURCH NAME

=====
SUBJECT: your invitation

Hi, NAME,

I’m writing today to invite you to something.

Easter is a special time for Christians because it’s when we celebrate the resurrection of Jesus.

In a way, we also look at it as a time of new beginnings or starting fresh.

I’d love it if you would be my guest Easter Sunday the 16th. Would you be interested?

[Insert here a description of your Easter services, keep the details short and casual as if talking to a friend and EDIT THIS BEFORE you send this email to your church members!]

Anyway, that’s about it. I love my church and Easter would be extra special if you would be my guest.

Our church Facebook page is:

And our web site Easter page is:

Write me back and let me know! I hope you can make it!

Have a great day!

SIGNATURE LINE