

MINISTRY OF THE NORTH AMERICAN MISSION BOARD

The **North American Mission Board** (NAMB) exists to help every church take its next step in missions and encourage every believer to live on mission. NAMB's mission field is the U.S., Canada and the U.S. territories of Puerto Rico, Virgin Islands, Guam and American Samoa. This region contains diverse ethnic groups, languages and religions. Approximately 269 million people in North America do not have a relationship with Jesus Christ.

Through your gifts to the **Annie Armstrong Easter Offering®** and the **Cooperative Program**, NAMB supports more than 5,000 missionaries and more than 3,800 chaplains who serve in difficult places where the gospel is often not welcome.

Through **Send Network**, we help Southern Baptists plant new churches. In the last 100 years, SBC churches in proportion to population has dropped. More than 900 close their doors annually. By partnering with churches to train and deploy church planting missionaries, NAMB's goal is to help Southern Baptists plant 1,200 new churches annually.

NAMB helps plant churches everywhere in North America with a special emphasis in cities where more than 80 percent of North Americans live. Missionaries focus on reaching multiple international and native people groups. Another focus is planting churches for military communities and near college campuses.

In 2016, NAMB launched **Send Relief**. Just as Southern Baptist Disaster Relief matches urgent needs with volunteers who bring help, Send Relief is expanding that to equip churches in addressing poverty, refugees, foster care and adoption and human trafficking. We're now establishing Send Relief regional ministries to meet needs and offer long- and short-term volunteer opportunities.

We are truly grateful for the prayer support and sacrificial giving of every Southern Baptist. Please be assured that we are committed to being the very best stewards with every dollar we receive.

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